Matts-Åke Belin PhD Director Vision Zero Academy Adj. Professor Royal Institute of Technology (KTH)

matts-ake.belin@trafikverket.se











Vision Zero - a Swedish contribution to the global community

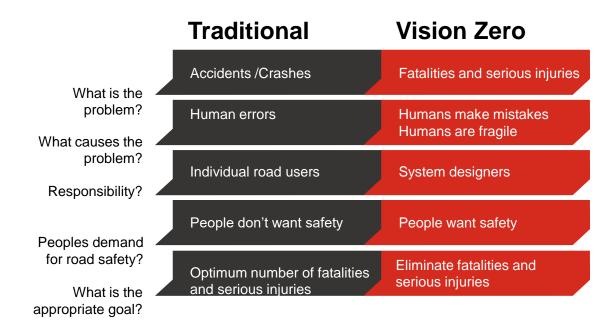
In October 1997, Vision Zero was passed by a large majority in the Swedish parliament.

The Vision is an expression of the ethical imperative that It can never be ethically acceptable that people are killed or seriously injured when moving within the transport system





Vision Zero a policy innovation

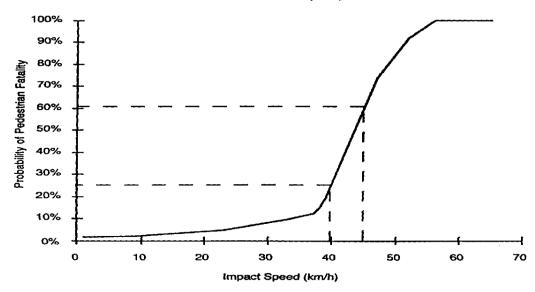




Probability of Pedestrian Fatality by Impact Speed

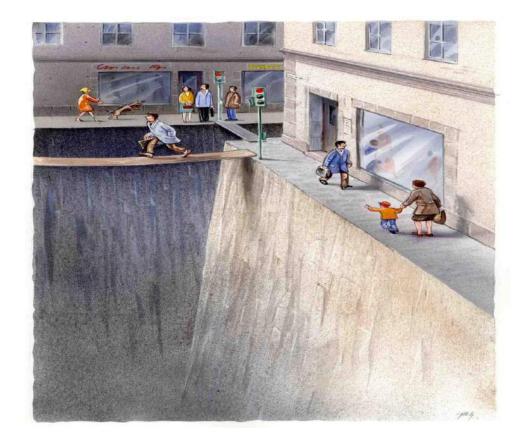
Figure 2: Probability of Pedestrian Fatality by Impact Speed.

Derived from the Interdisciplinary Working Group for Accident Mechanics (1986) and Walz, Hoefliger and Fehlmann (1983)











Urban safety





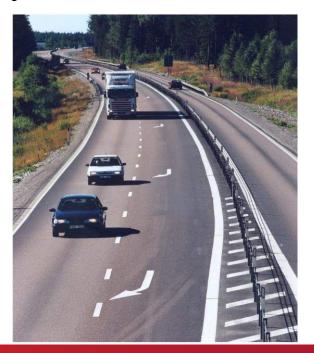




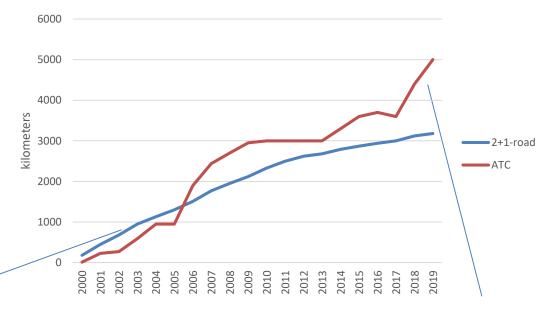


Rural safety





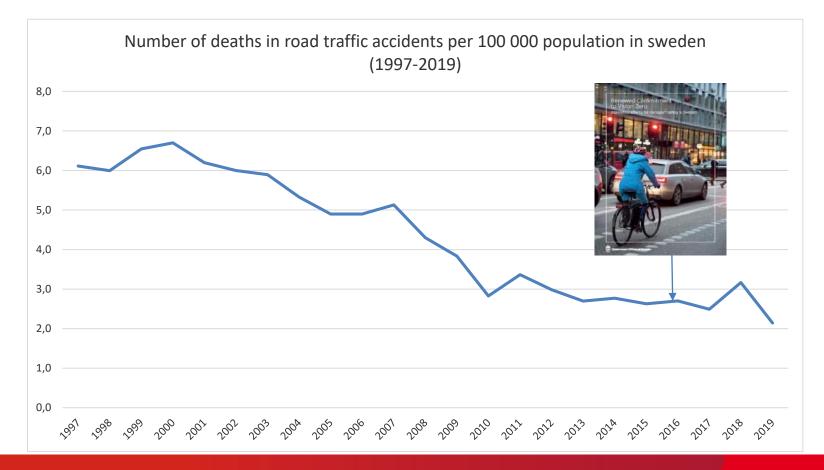
Rural Safety













Vision Zero, Safe System, Road to Zero....
"We Have Many Names for the Things We Love!"

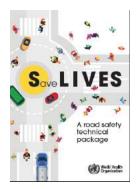




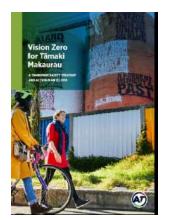










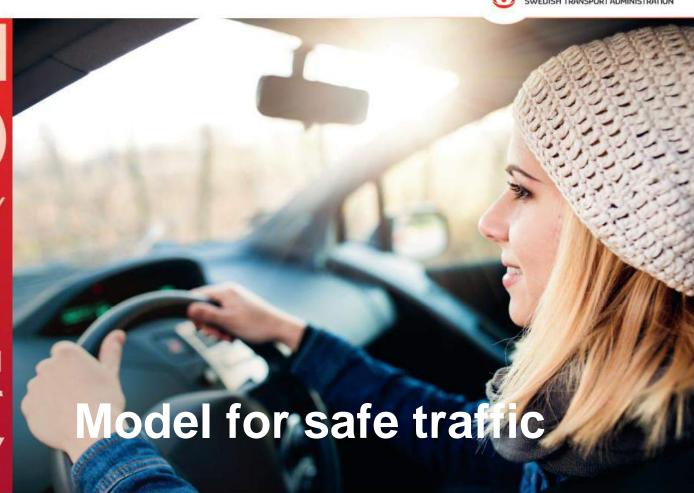






VISION ZERO ACADEMY

STRIVING
FOR EXCELLENCE IN
TRANSPORT
SAFETY

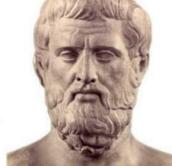


Model for safe traffic Matteo Rizzi, STA



Vision Zero





Lucius Annaeus Seneca

- Humans have biomechanical limits
- Nobody is perfect we all make errors or mistakes sometimes
- All crashes should be survivable
- The road transport system needs to absorb such errors/mistakes, and to handle the impact energy in an crash

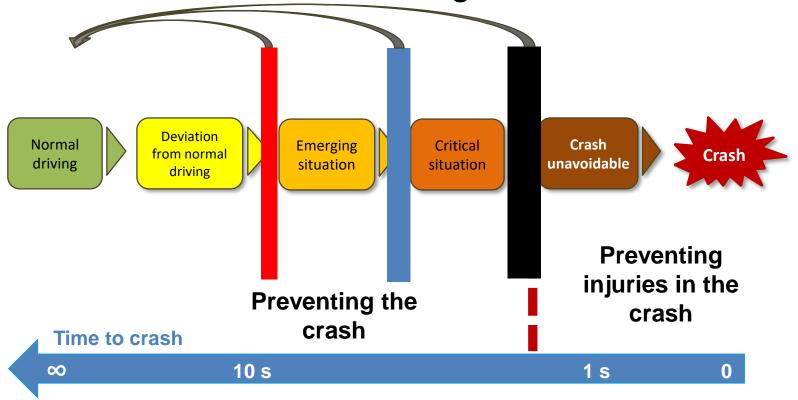
Chain of events leading to a crash







Chain of events leading to a crash





Question:

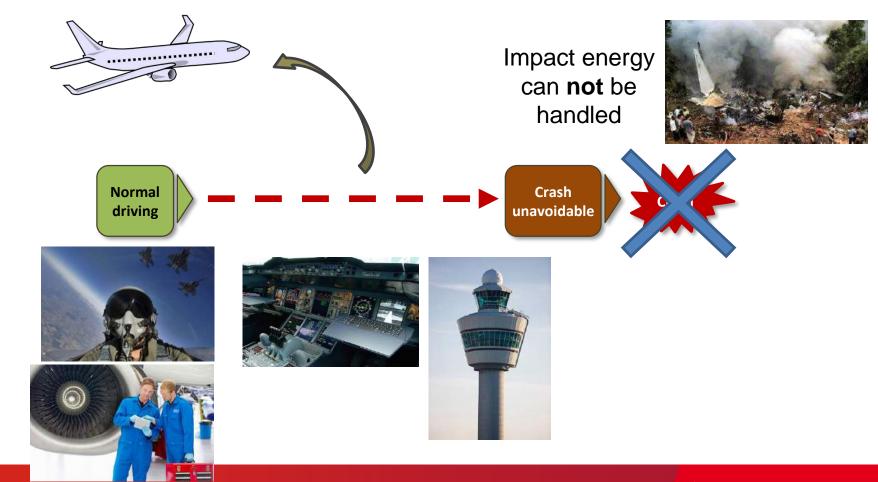
what is the difference?

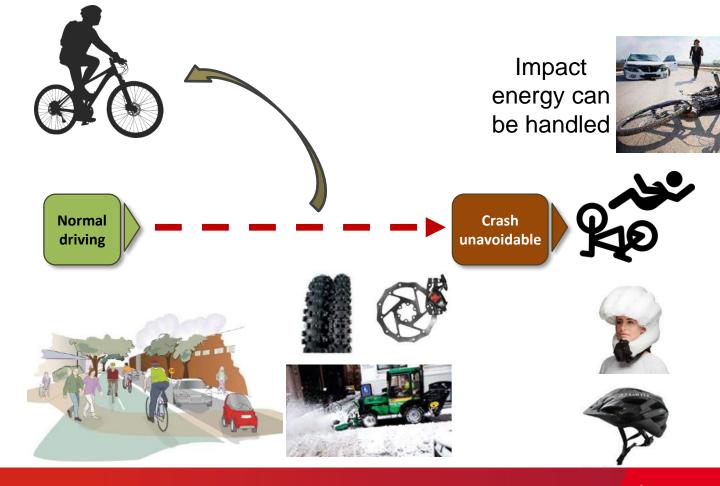




Energy to handle in a crash







In simple words

The main goal is <u>not</u> to totally eliminate the number of crashes

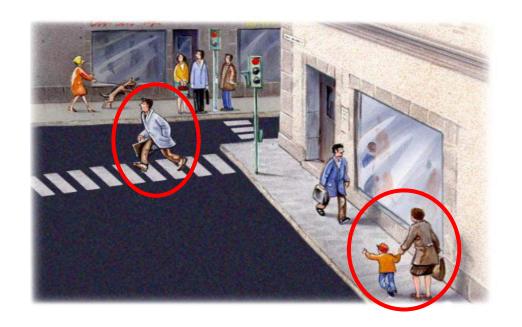
 The main goal is to make sure that speed (energy) is <u>always</u> aligned with the ability to protect road users <u>when</u> a crash occurs

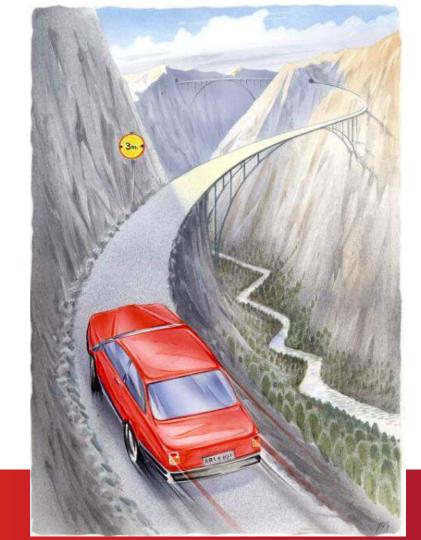
 The challenge is, we (humans) do not a very good perception of the dangers related to speed

















Speed is energy – and energy is the key factor

Design speed maximum speed to avoid serious injuries and fatalities

Posted speed speed limit

Operation speed actual driving speed

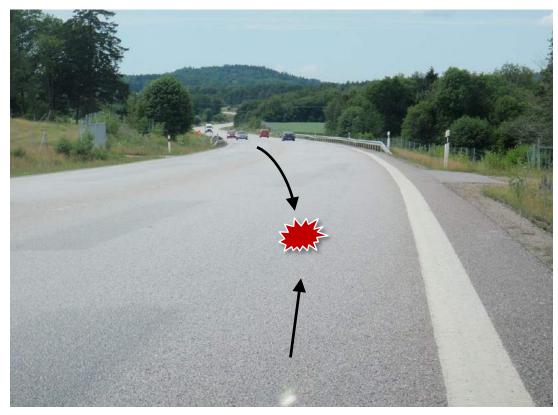
Design speed = posted speed = operation speed > SAFE SPEED

A tragic example

STA's in-depth studies of fatal crashes

- 90 km/h speed limit
- Road width 13 m

- AADT 5500
 Annual Average Daily Traffic
- Head-on collision between two passenger cars





Car nr 1, BMW 320 - model year 2007

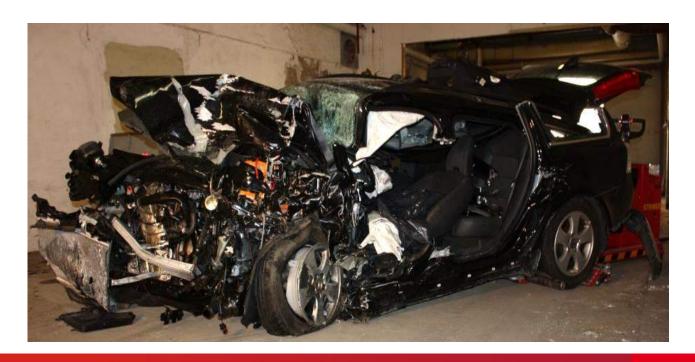
5 stars EuroNCAP (2005)





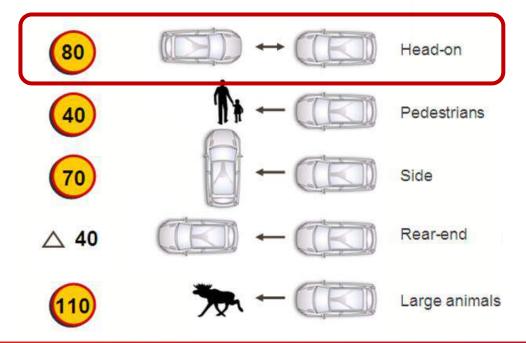
Car nr 2, Volvo V70 - model year 2010

5 stars EuroNCAP (2007)





VERY IMPORTANT SIIDE



The posted speed limit is higher than the design speed







Speed is energy – and energy is the key factor

Design speed



Posted speed

maximum speed to avoid serious injuries and fatalities

speed limit

Operation speed actual driving speed

Speed is energy – and energy is the key factor

Design speed

maximum speed to avoid serious injuries and fatalities

Posted speed

speed limit

Operation speed

actual driving speed



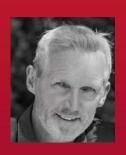
Summary

- Humans have biomechanical limits
- Nobody is perfect we all make errors or mistakes sometimes
- The road transport system needs to absorb such errors/mistakes, and to handle the impact energy in an crash
- Speed is energy and energy is the key factor
- Safe speed can only be achieved with a combination of countermeasures that support and complete each other



Vehicle safety and emerging technologies

Rikard Fredriksson
Senior Advisor, Swedish Transport Administration
Associate Professor, Chalmers University of Technology





Vision Zero





© movingbeyondzero.com



EuroNCAP partners 2020

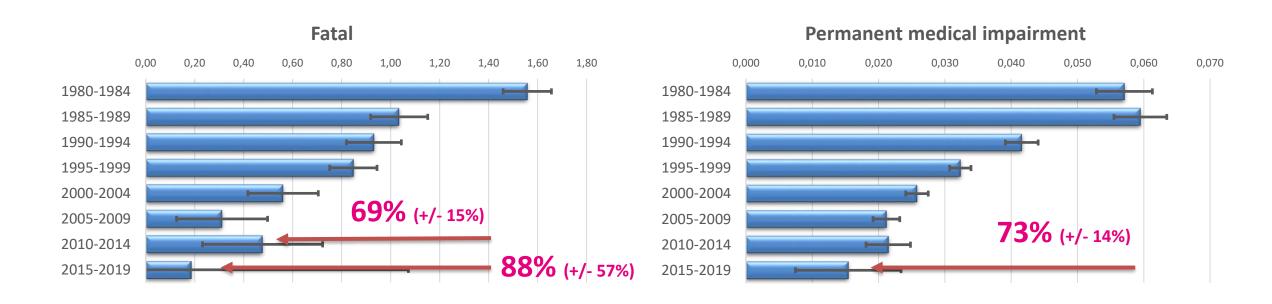


Test labs





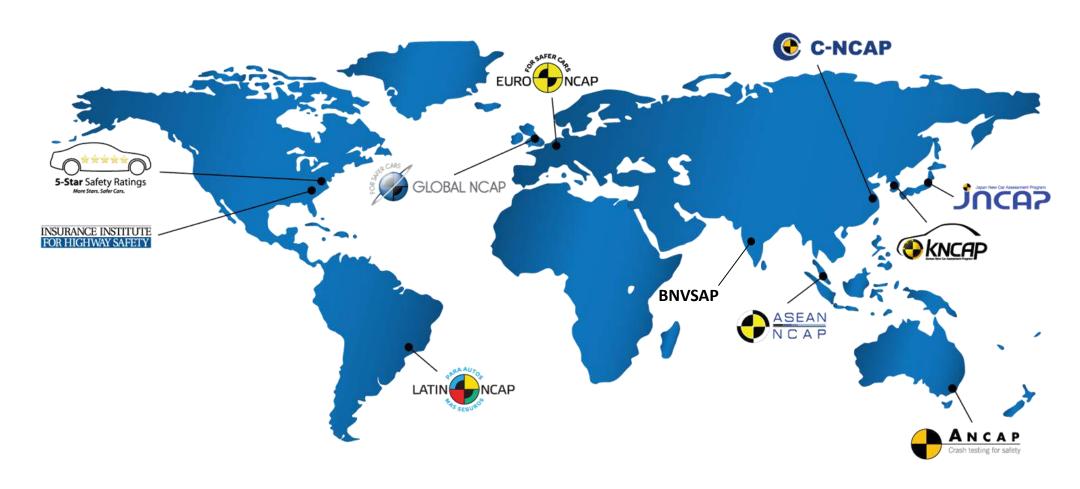
Development in crash safety



Kullgren et al 2019



NCAP's around the world



A Market for Safety



EuroNCAP tests & assessment



































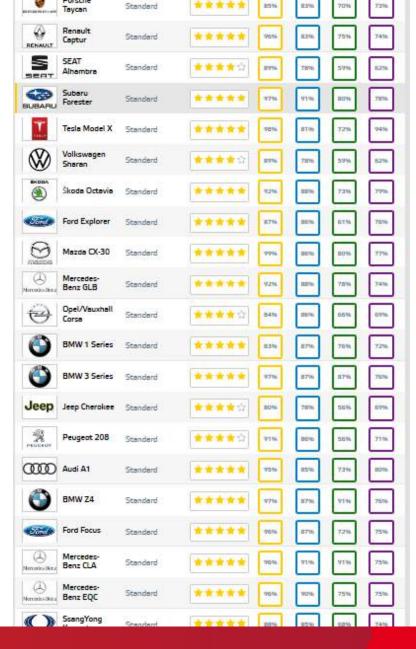






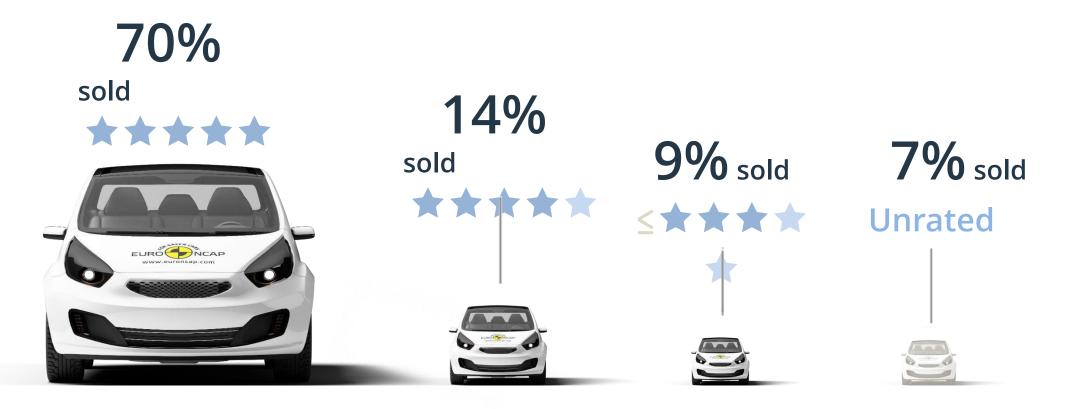
EuroNCAP 2019

- 55 tested cars
 - 75% 5 stars
 - 16% 4 stars
 - 9% 3 stars





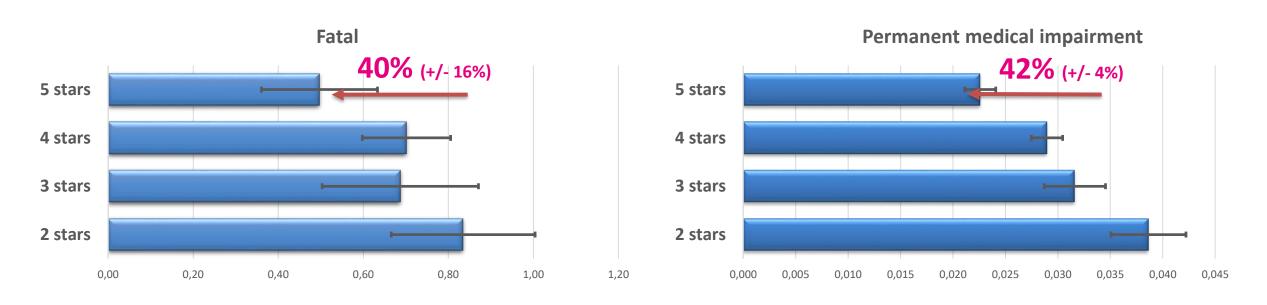
Market Coverage



EU-28 passenger car and SUV sales, 2018. Total 15.3 million units.



Correlation to Euro NCAP - injury risk for star bands



Kullgren et al 2019

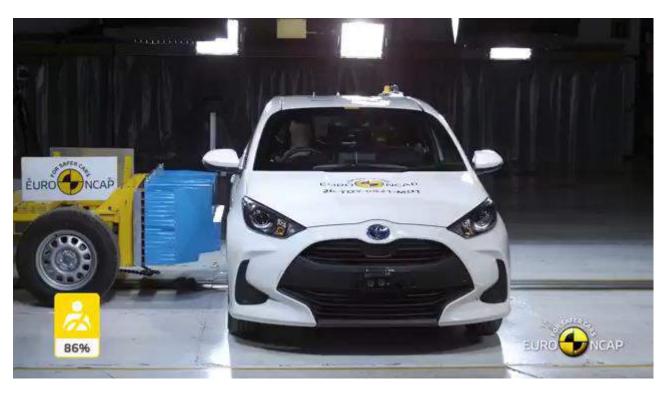
What is new 2020?





Far-side Crash Protection





2020 Toyota Yaris with double center airbags



AEB Car-to-car

Turn-across-path



2020

AEB Pedestrian

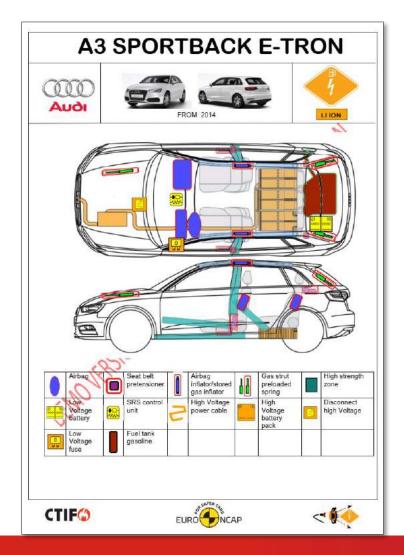
turning



reversing



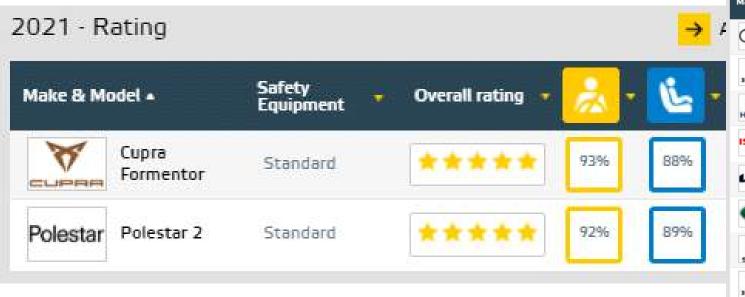
Rescue sheet - 2020



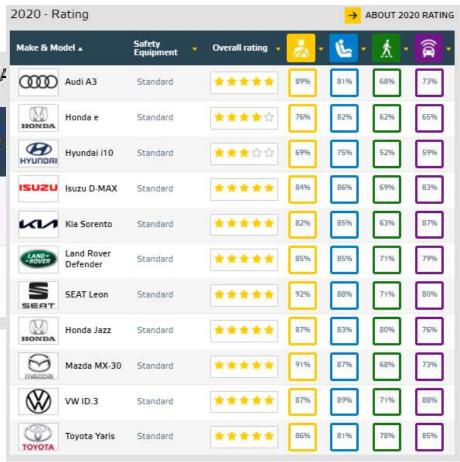




First two cars tested 2021



https://www.euroncap.com/en









AEB CYCLIST



What is next?







Bicyclist



New pedestrian

2023 Pedestrian Leg Impact Tests



AEB Car-to-car Next Steps

Crossing traffic

Head-on





2023 2023

AEB Bicyclist

door opening



Child Presence Detection 2023

Euro NCAP Child Presence Detection General Requirements

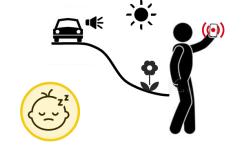
Initial Warning



- Targets the driver
- Directly after locking <10s
- Visual and audible warning for ≥3s
- Temporary delay or cancellation

Escalation Warning

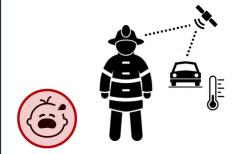
(direct sensing systems only)



- After initial warning, warn driver and others
- Repeats every 60s for 20 min period
- Vehicle and/or mobile phone warning

Intervention

(direct sensing systems only)

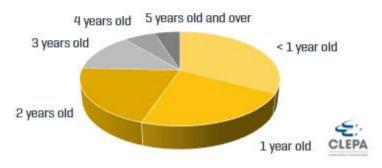


- Supersedes or replaces escalation warning, 10 min from locking
- Open to possibilities must actively reduce the threat of hyperthermia

In-Vehicle Heatstroke Fatalities in the US



Age of In-Vehicle Heatstroke Victims

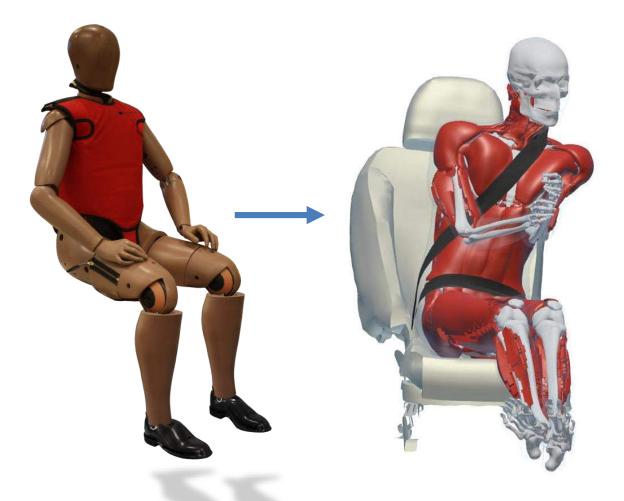




AEB Powered Two-wheeler (motorcycle)



Virtual testing and Human Modelling



A paradigm shift ... enables

- large number of
 - crash speeds
 - occupant sizes
 - impact angles
- "real" (i.e. human) injury criteria
 - e.g. fracture or brain injury
 - (compared to acceleration and force in dummy)

© Elemance

Virtual testing avoidance





Driver attention











Occupant State Monitoring

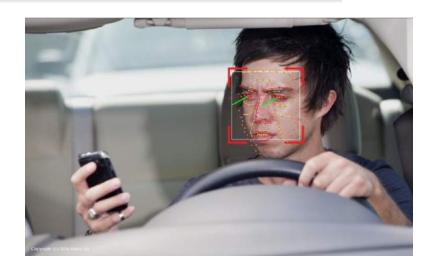
Impaired Driving

Fatigue

Distraction

Driving Under Influence

Sudden Sickness





Occupant State Monitoring

5050

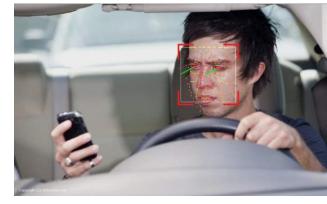


Indirect



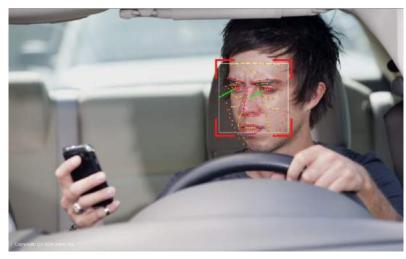
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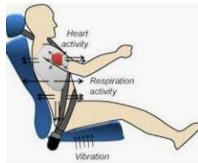




Indirect + Direct

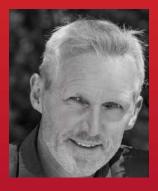






Direct only

Thanks! Questions?



rikard.fredriksson@trafikverket.se





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STRIVING FOR EXCELLENCE IN TRANSPORT SAFETY



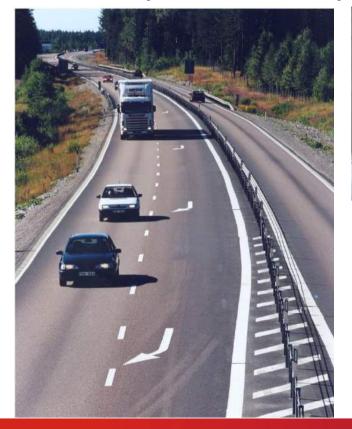
Dr. Lars Ekman

Lars.Ekman @Trafikverket.se





Identify the safe system







the safe system

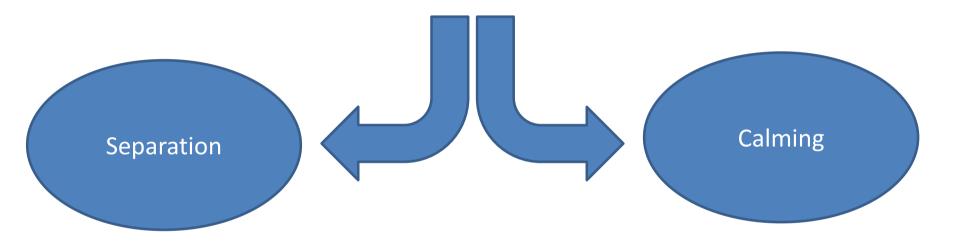








Pedestrians crossing roads and streets



Separation











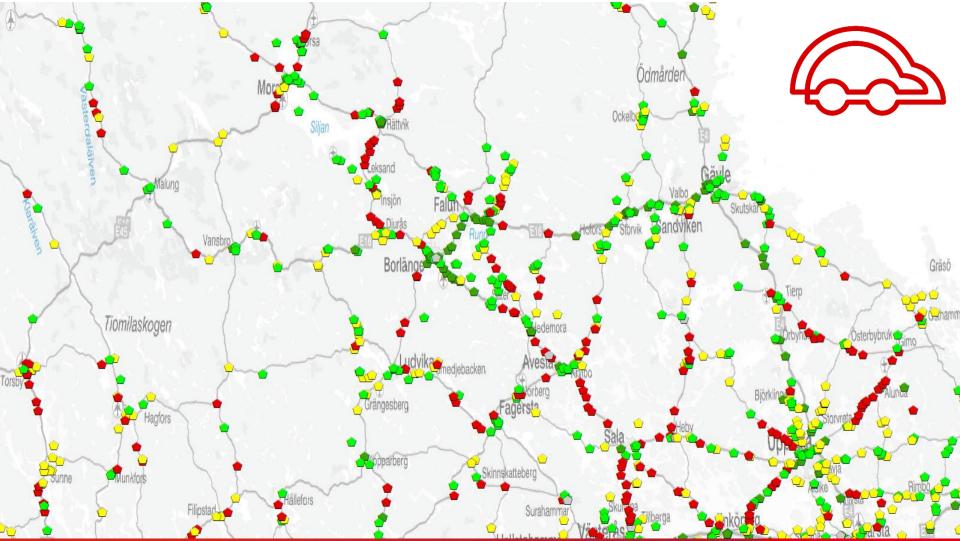




VISION ZERO













Division of Responsibilities/ Boundary Conditions









Head-on

Contribution passive safety

Contribution active safety













Pedestrians













Side

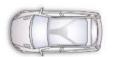












Rear-end



20



110







Large animals



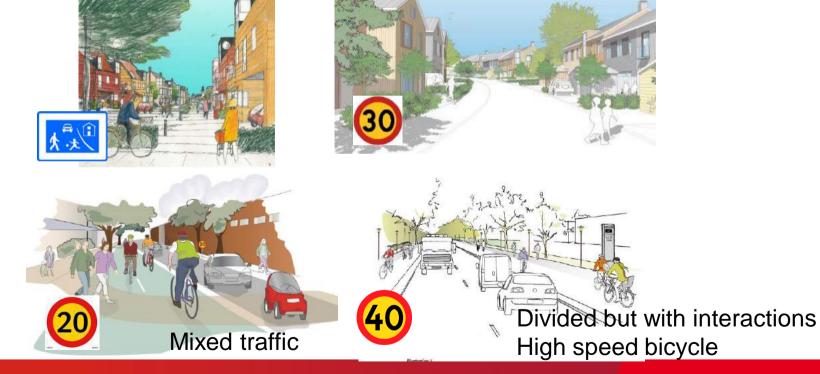


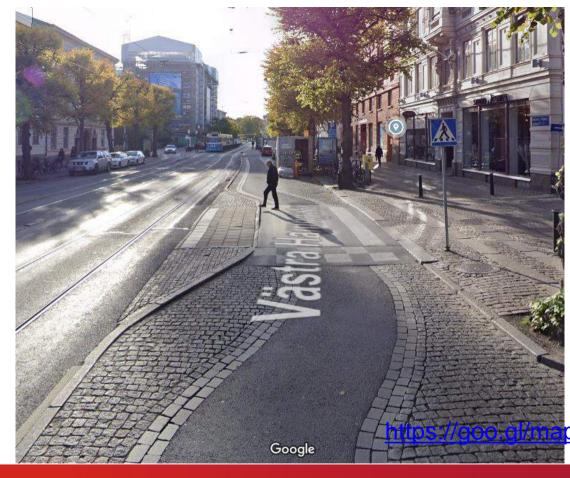






Speed as the regulator for interactions in urban areas



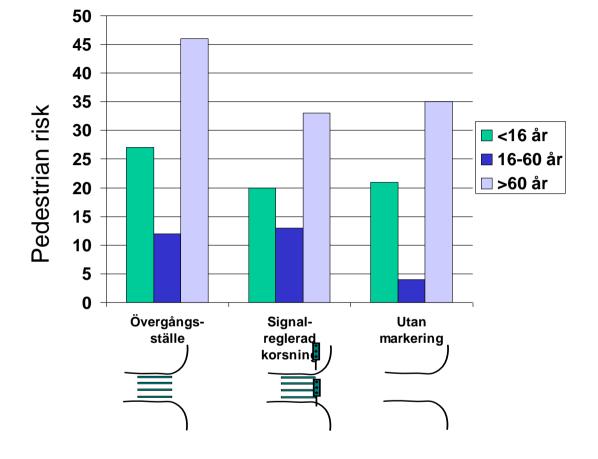


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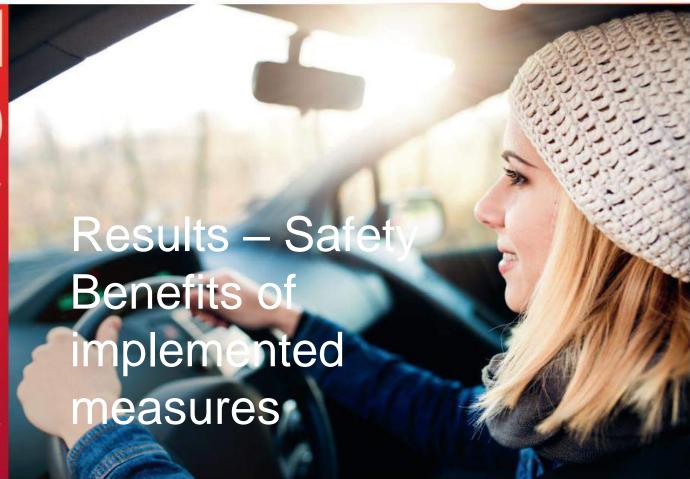






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Results – Safety Benefits of Implemented Measures Matteo Rizzi, STA

with the contribution of Anna Vadeby, Senior Researcher in Traffic Safety at VTI Associate Professor at Chalmers University of Technology



Content

Overview of road safety work in Sweden

- 2+1 roads and speed management
- Overall analysis of car fatalities reduction 2000-2010



The problem

 1990's: 25% of fatalities and 20% of severely injured occurred on 3,5% of national roads

(3 500 km of total 100 000 km national roads)

13 m wide roads

 Main problem head-on and run-off crashes causing more than 70 % of all fatalities

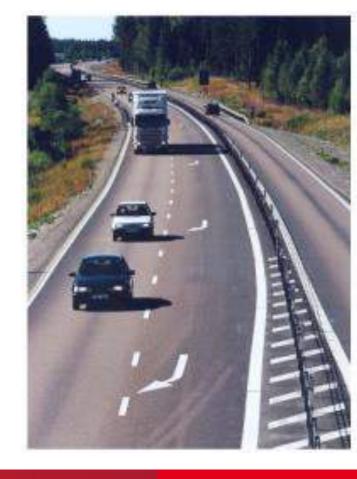




The solution: 2+1 roads

 Redesign the same road to a 2+1 road with medium barrier

First 2+1 road in 1998



Speed on 2+1

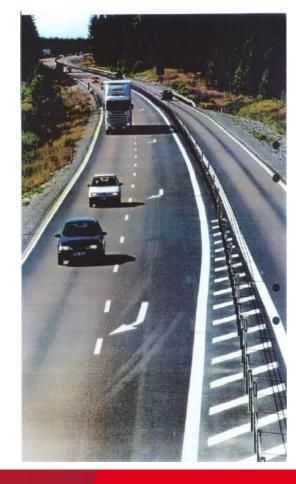
- Mean speed (cars) increased ~2 km/h at speed limit 90 km/h
- Floating car studies confirm a good level-of-service at high traffic flows, up to 1300-1400 veh/h in one direction
- Capacity estimated to be 1600 1700 veh/h in one direction during a 15 minute period





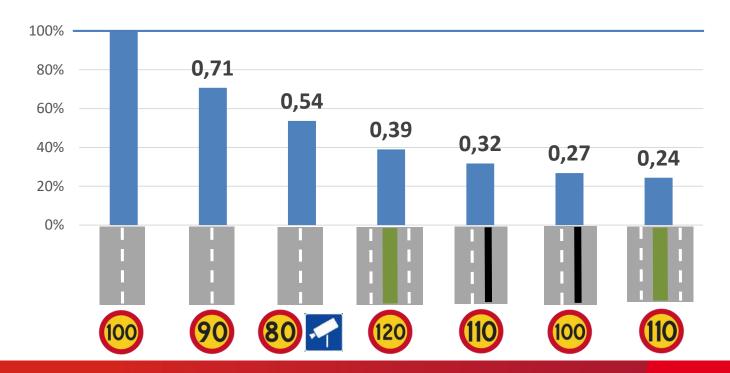
Traffic safety effects (2009)

- Fatalities decreased by 77 %
- Fatalities and seriously injured decreased by 51 % (110 km/h) and 63 % (90 km/h)
- All injury crashes no major changes





Share of fatally and severely injured car occupants in injury crashes in Sweden





Road safety improvements during 2000-2010

The proportion of traffic flow on roads with median barrier increased from 26% to 41%





Road side barriers have been installed and the road side area has been cleared from fixed objects

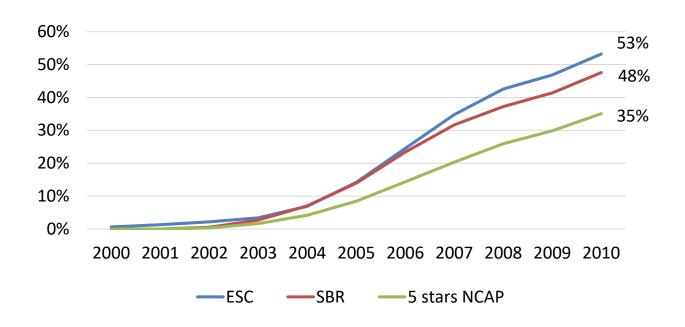


Audio Tactile Lane Markings (ATLM) have been milled in the middle of the road on 4 000 km of rural roads

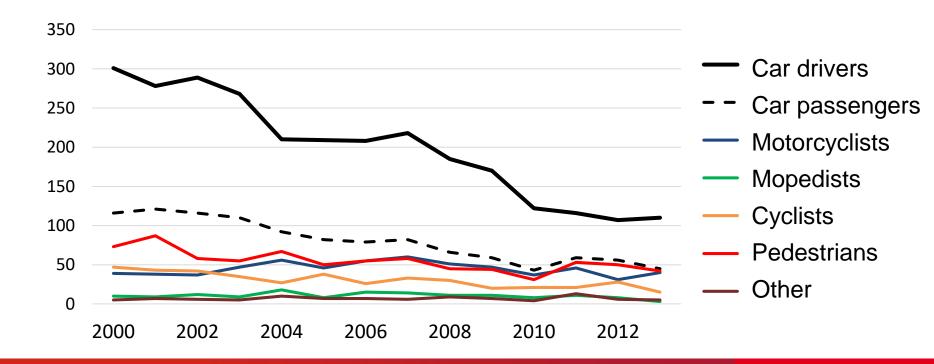
In urban areas roundabouts have replaced intersection with transversally moving vehicles



Percentage of vehicle mileage with Electronic Stability Control, Seat Belt Reminders and 5 stars NCAP (crashworthiness)



Road traffic fatalities in Sweden





Fatality addressed by median barrier

2000



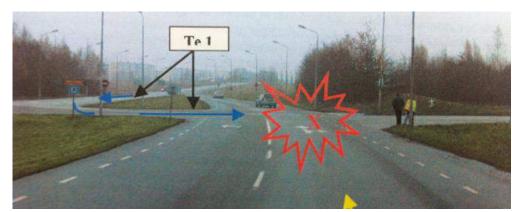
2010





Fatality addressed by roundabout

2000



2010





Not addressed: local intervention by removing one single tree

2000



2010



Most effective interventions between 2000 and 2010

	Number of saved	
	lives	%
Median barrier	65	20%
Car crashworthiness	39	12%
Electronic Stability Control	22	7%
Side barrier	18	5%
Seat Belt Reminders	6	2%
Roundabouts	7	2%
Roadside	2	1%
Rumble strips	3	1%
Total calculated reduction	162	49%
Actual reduction	176	53%



Summary

- 2+1 roads are a successful measure to increase safety on rural roads
- Fatalities were reduced by approximately 50% between 2000 and 2010 with road, vehicle and speed interventions
- It takes time to achieve the full benefits of vehicle safety technologies



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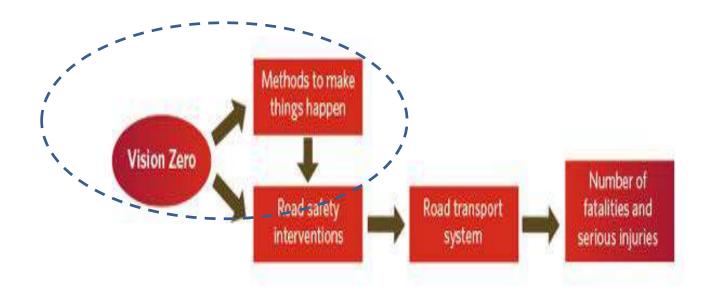


Vision Zero a policy innovation

- Ethical imperative that it can never be ethically acceptable that people are killed or seriously injured when moving within the road transport system
- A safe philosophy based on the overall aim to control for harmful energy
- System perspective were humans (biological, psychological and social capabilities) are put at the center (People will make mistakes. Plan, design and maintain a system for people rather than the other way around)
- Working methods and processes which includes the whole society, research, business, industry, public stakeholders and non governmental organizations. (Not only a matter for public authorities)
- A chain of responsibility which starts and ends with all professional organizations which
 have a stake in the function, design and the use of the road transport system



Vision Zero change also the way we do things

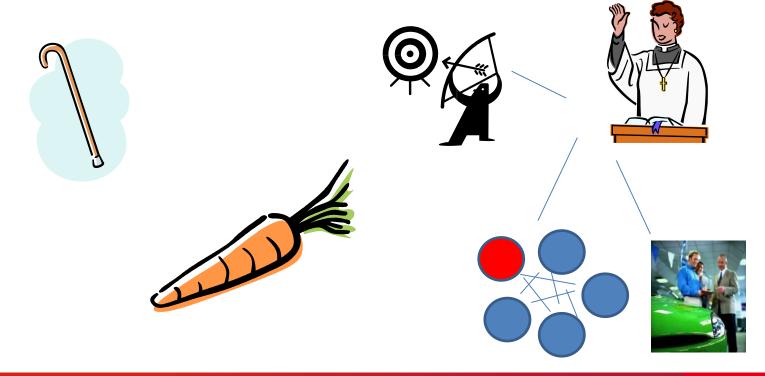


Vision Zero - strong focus on changing organizations behavior

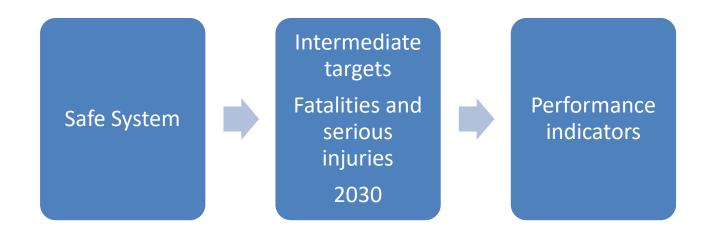




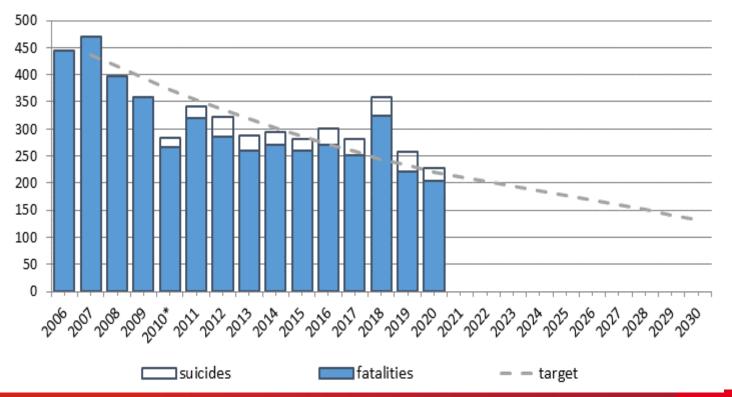
Governance strategies to influence different stakeholders



Management by objectives



Road traffic fatalities in Sweden and target for 2030





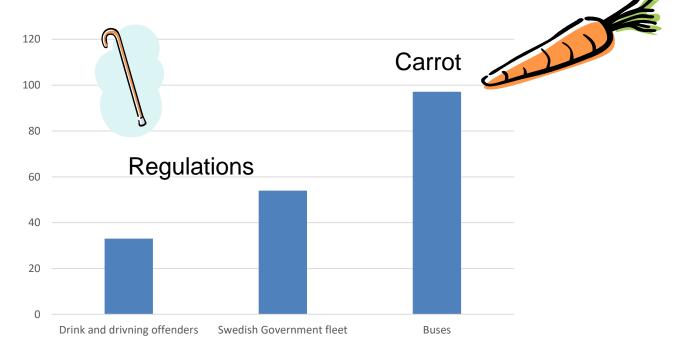


Road Safety Performance Indicator		Starting point	2019	National target 2020
1 a.	Speed, state road network	43 %	• 47 %	80 %
1 b.	Speed, state road network, average travel speed	82 km/h	• 78,1 km/h	77 km/h
2.	Speed, municipal road network	64 % (2012)	65 %	80 %
3.	Sober traffic	99,71 %	99,75 %	99,90 %
4.	Use of seatbelt	96 %	■ 98,4 %	99 %
5 a.	Use of cycle helmets	27 %	• 47 %	70 %
5 b.	Use of moped helmets	96 %	93 %	99 %
6.	Safe passengers cars	20 %	1 79 %	80 %
7.	Increase in regulatory compliance motorcycle	_	_	Target not set
8.	Safe state roads	50 %	80 %	90 %
9.	Safe pedestrian & bicycle crossings	19 %	28 %	35 %
10.	Maintenance of cycle paths	18 %	• 19 %	70 %
11.	Systematic road safety work, ISO 39001	_	_	Target not set
	Number of fatalities	440	221	220
	Number of severe injuries	5 400	■ 3 800	4 100

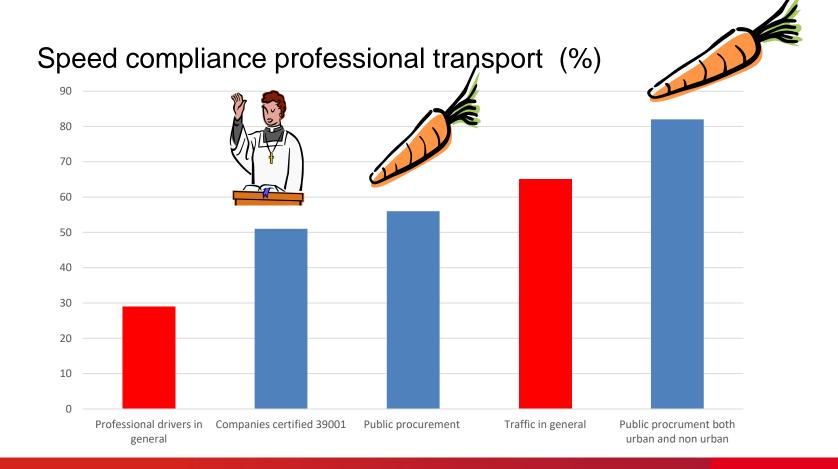
- In line
- Not in line



Alco lock (%) Regulation vs Public Procurement in fleets





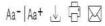




Network collaboration

Volvo Cars and the Swedish National Road Administration in joint offensive against traffic accidents

			16852



Volvo Car Corporation and the Swedish National Road Administration will work together to avoid or lessen the effects of road accidents. This is the thrust of the declaration of intent that Volvo Cars' President and CEO Fredrik Arp and the Swedish National Road Administration's Director General Ingemar Skogö signed at the start of the traffic safety seminar today in Tylösand.

The Swedish National Road Administration has worked on its Vision Zero approach since 1997, while Volvo Car Corporation presented a vision in 2007 whose aim is to design cars that do not crash. In the shorter term, this means that by the year 2020, nobody should be injured or killed in a Volvo.

Related Images

Media Contacts

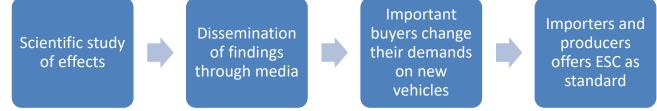
Per-Åke Fröberg

Director Volvo Cars Heritage Volvo Car Group Phone: +46 31 3257654 per-ake.troberg@volvocars.com

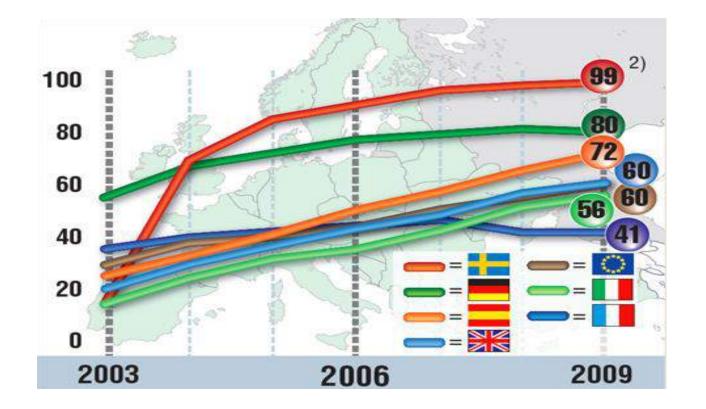


Dissemination of scientific results and consumer information





ESC new cars fitment rate 2009





Research program on policy and implementation – how to make things happen and get organizations to contribute to a safe system







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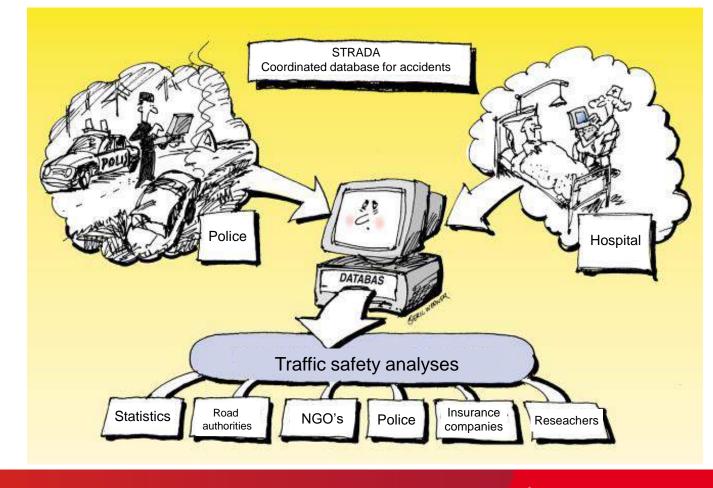
Evidence based approach - the need of data

Kenneth Svensson Special adviser traffic safety Swedish Transport Administration



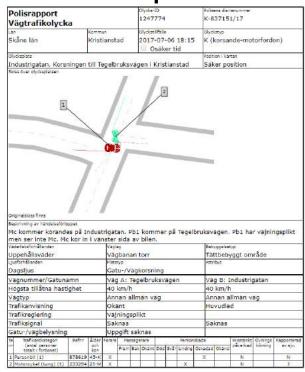
STRADA

Swedish
TRaffic
Accident
Data
Acquisition

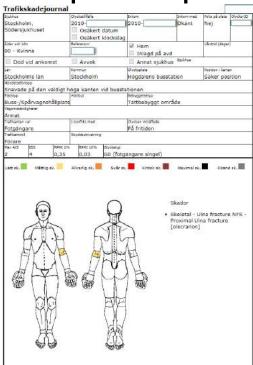




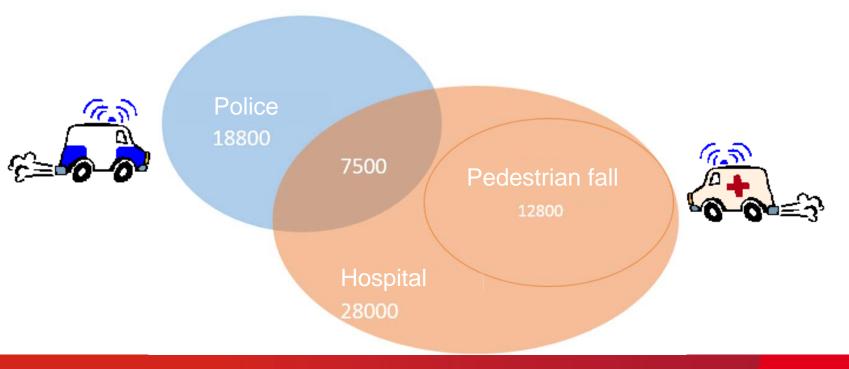
Police report



Hospital report



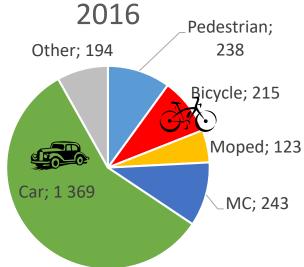
Coverage, from Police and Hospital





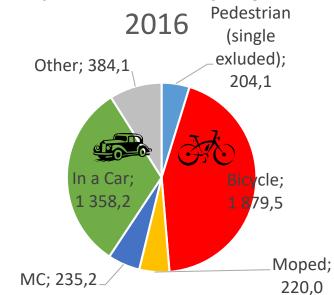


Police, severe injuries





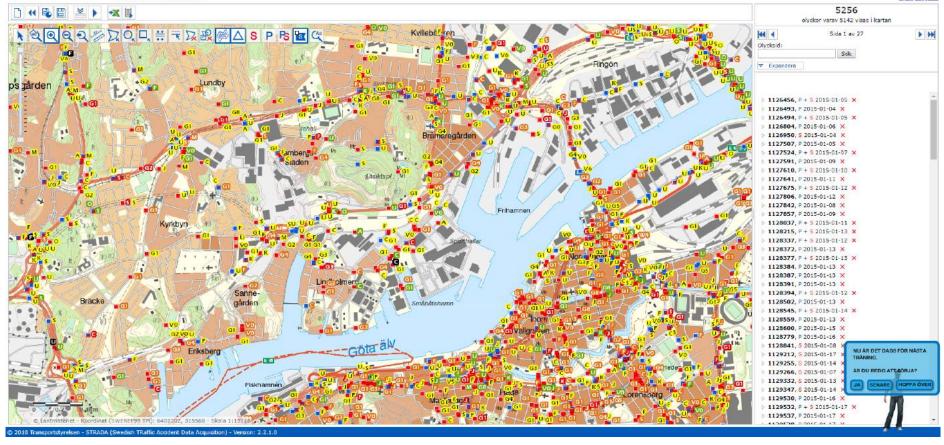
Hospital Seriously injured



STRADA Uttagswebb

Inloggad som Tomas Fredlund

Aterstående tid: 29 minuter
Hjälp Logga ut





In-depth studies of fatal accidents

In Sweden all fatalities in road traffic undergo an in-depth study by accident investigators at the Swedish Transport Administration.





What is an in-depth study?

Detailed investigation into each fatal road accident with the main objective to identify what caused the fatal injuries

Routine since 1997 and is regulated in the government's instruction to the Transport administration

Accident investigators gather information on each fatal accident





Three questions to be answered

- What happened?
- Why did it happen?
- What can be done to ensure that it does not happen again?







Road Safety Performance Indicators

Input Output Outcome

Finance/budgets

Structure/culture

Etc.

Measures

- Alcohol interlocks in fleet
- Median barriers

Road safety performance indicators

- Drink driving: proportion of sober drivers in traffic
- Safe roads: proportion of traffic volume on roads with median barriers
- Seat belt use: proportion of occupants using seat belt

• ..

Consequences

Number of fatalities and serious injuries





Long-term goal

Zero deaths and serious injuries by 2050



Interim targets

50% fewer deaths and serious injuries between 2020 and 2030



Intermediate outcome targets

based on Key Performance Indicators directly linked to reducing deaths and injuries

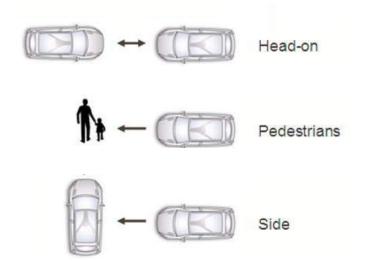


Key Performance Indicators EU

Indicator	Proposed definition		
1. Speed	Speed Percentage of vehicles traveling within the speed limit.		
2. Safety belt	Percentage of occupants using the safety belt and percentage of children using a child restraint system		
3. Helmet	Percentage of motorcyclists, moped riders and cyclists wearing a protective helmet.		
4. Alcohol and drugs	Percentage of drivers, riders and cyclists without alcohol or drugs impairing driving.		
5. Distraction	Driver distraction indicator.		
6. Vehicle fleet	Vehicle fleet safety indicator.		
7. Infrastructure	Road infrastructure safety indicator.		
8. Post-crash care	Post-crash care performance indicator.		



Controlling of harmful energy







When data is missing

Even if there is a lack of data it is possible to work proactively with traffic safety if the work is based on the principles of Vision Zero



Thank you for listening!

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Table 1: Leading causes of death, all ages, 2016

Rank	Cause	% of total deaths
	All Causes	
1	Ischaemic heart disease	16.6
2	Stroke	10.2
3	Chronic obstructive pulmonary disease	5.4
4	Lower respiratory infections	5.2
5	Alzheimer's disease and other dementias	3.5
6	Trachea, bronchus, lung cancers	3.0
7	Diabetes mellitus	2.8
8	Road traffic injuries	2.5
9	Diarrhoeal diseases	2.4
10	Tuberculosis	2.3

2016 WHO Global Health Estimates

8th

leading cause of death for people of all ages

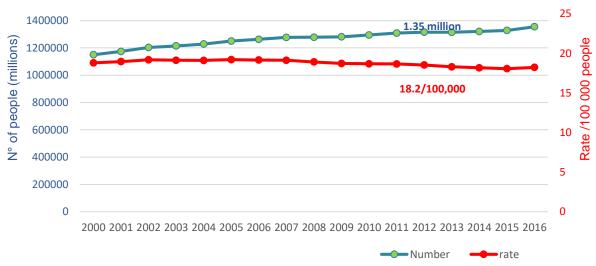
#1

cause of death for children and young adults aged 5-29 years

Global Status Report on Road Safety 2018, World Health Organization



There are signs of progress



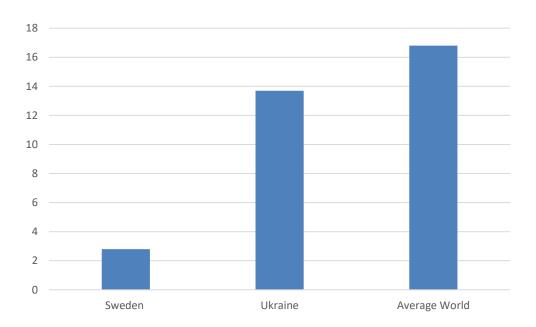
18.2

rate of death per 100 000 has stabilized but the number of people and motor vehicles has increased.

Global Status Report on Road Safety 2018, World Health Organization



Number of deaths per 100 000 inhabitants



Global Status Report on Road Safety 2018, World Health Organization



Year 2004 – Road Traffic Injuries on the UN Agenda





Events

Networks Funding opportunities

Decade of Action

Privacy

D WHO 2021





SUSTAINABLE GOALS



Stockholm Declaration

Third Global Ministerial Conference on Road Safety; Achieving Global Goals 2030 Stockholm, 19-20 February 2020

We, Mainters and Heals of Delegations as well as representatives of intensional, regional and sub-regional governmental and compovernmental organizations and the private sector gathered in Stockholm, Sweden, on 19 and 20 February 2020 for the Third Global Ministerial Conference on Road Sufery.

Russia 2009



Brazil 2015



Sweden 2020







Distr.: General 2 September 2020

Seventy-fourth session Agenda item 12 Improving global road safety

- need to promote an integrated approach to road safety such as a safe system approach and Vision Zero...strengthen national intersectoral collaboration, including engagement with non-governmental organizations and civil society and academia, as well as businesses and industry
- Proclaims the period 2021–2030 as the Second Decade of Action for Road Safety, with a goal of reducing road traffic deaths and injuries by at least 50 per cent from 2021 to 2030
- Calls upon businesses and industries of all sizes and sectors to contribute to the attainment of the road safety-related Sustainable Development Goals, including by applying safe system principles to their entire value chain...
- Encourages Member States and **private sector** entities that have not yet done so to establish an effective mechanism to reduce the number of crashes, road traffic fatalities and injuries caused by professional drivers, including drivers of commercial vehicles, owing to job-specific hazards...
- Decides to convene a high-level meeting of the General Assembly, no later than the end of 2022, on improving global road safety with a view to addressing gaps and challenges as well as mobilizing political leadership and promoting multisectoral and multi-stakeholder collaboration in this regard



14 SDG goals (17 goals) are definitely interrelated by sound road safety work – Vision Zero approach

